Subject: We Want Your Input – Food Industry Survey

Hello (insert customer name),

In an effort to help cold chain logistics companies better serve the food industry, the [Global Cold Chain Alliance (GCCA)](https://www.gcca.org/) has developed a brief Customer Survey. This is an opportunity to voice your needs, opinions and concerns when it comes to using third-party logistics (3PL) services in the temperature-controlled industry.

Your **confidential** responses will be grouped and analyzed with all the other responses and incorporated into a cumulative report, which your company will have **complimentary access** to for being a respondent. By completing this survey, you will assist 3PL providers in the Cold Chain Industry to provide higher quality service, building on our previous survey conducted in 2018 (information below).

Below is the link to the **Cold Chain Customer Survey**. We kindly ask that you please take a few minutes to complete this survey. You may have already received this survey request from one of your other 3PL providers, and you only need to respond once. If you have any questions or concerns please do not hesitate to reach out to Jason Troendle, GCCA Director of Market Intelligence and Research at jtroendle@gcca.org or +1-703-373-4300.

[**Complete the 2020 Cold Chain Customer Survey**](https://gcca.co1.qualtrics.com/jfe/form/SV_9S25LO7LoFVdMUt)

We are appreciative of your time and look forward to hearing how our industry can better meet your business needs!

Sincerely,

(insert your name)

[Click here to access the 2018 Report](https://www.gcca.org/customerresearch?utm_source=MagnetMail&utm_medium=email&utm_term=sjacques@gcca.org&utm_content=Cold%20Chain%20Survey%20%2D%20Member%20Prim%20Contact%20%2D%20Email%201&utm_campaign=Want%20to%20learn%20what%20your%20customers%20think%3F%202020%20Global%20Customer%20Research%20Report)